



UNIFIED CHIROPRACTIC ASSOCIATION OF OKLAHOMA

Oklahoma's Democratic "Majority Voice" for Chiropractic

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October 10, 2013

Dear Chiropractic Vendor and Supporter:

The UCA apologizes for the delay of this seminar invitation and advertisement of our November 16, 17 CE seminar at the Crown Plaza Hotel in OKC. About the time that we were ready to mail this to you, we discovered that the remodel at the Biltmore would not be finished for November 16, so the search began. We would be pleased to have you join us at this centrally located venue on NW Expressway near Hefner Parkway. The hotel has recently gone through a remodel with more to come. This seminar offer DC and office staff information, which we believe will attract greater attendance. On another note, you can look forward to a Unified CE seminar in Tulsa in the spring.

Please **mail** in your **signed contract** as soon as possible, designating your **top three choices** from the enclosed OKC floor plan. Include a credit card # and expiration date or a check in the **amount of your most expensive exhibit choice, plus an additional \$25.00 if electricity is needed.** Sorry, **NO FAXES or PHONE RESERVATIONS** accepted. Last minute cancellations of previously reserved spaces that were faxed in and unpaid have caused unnecessary headaches and embarrassment when the obvious question later arose from vendors who had been denied that space suddenly learn it is available or even empty at seminar time. That has also spurred on future non-paid fax reservations.

Please answer the questions about particulars regarding your display and wares of your booth. It will help save me time away from my practice and phone expense in deciding which of your three picks will give you the best exposure with an unobstructed view, and separated from your competitors, dependent on those circumstances.

The Unified apologizes to the vendors who support our profession for those D.C.'s who attend the C.E. seminars held by the business OSCIPA, which refused to invite vendors to exhibit for years until recently, when they demanded big bucks to do so. However, we must forgive those doctors for they are not only enticed by their "free" tuition as a kickback for having paid their monthly fees. I don't know what that sounds like to you, but to me it's "Interference of Fair Trade", rather than let any of their business clients support the UCA's coffers

After having worked for 13 years to bring the JCA and OSCA together to better enhance Chiropractic, protect the Chiropractic Practice Act at the Capitol and also not waste CE fees on duplicated seminar expenses; a few individuals just could not seem to restrain themselves from needing stage time to the point of trying to destroy a group like the UCA, which wants what is best for all D.C.'s. The UCA also wants to apologize for those DC's intimidated to attend the CE seminars of the "fringe group" OCA, whose leadership insists on dividing the profession over a non-existent pharmaceutical agenda by the UCA.

For each of us to financially be able to continue forward, it is up to each and every one of us to stick by the Unified for the future of Oklahoma Chiropractic. The UCA hopes you take this opportunity to get some one on one time with past, present, and future clients.

Sincerely,

Thomas A. Derstine, D.C.,
UCA Exec. Director
Unified Education Committee Chair

